



July 5, 2011

Ignacio Prat  
Owner & General Manager  
Events and Travel Barcelona Group

Dear Mr. Ignacio Prat,

On behalf of Grassroot Soccer (GRS), we sincerely appreciate your attendance at the Youth Day HIV/AIDS Counseling and Testing (HCT)/ Health Fair event at the Football for Hope Centre in Khayelitsha on June 16, 2011. I'd also like to personally thank you, and E&TB (<http://www.eatb.es>), for the donation of 500 indestructible footballs that that you have so generously provided to our program in South Africa.

Grassroot Soccer uses the power of soccer to educate, inspire, and mobilize communities to stop the spread of HIV. Founded by former professional soccer players in 2002, GRS trains African soccer stars, coaches, teachers, and peer educators in the world's most HIV-affected countries to deliver an interactive HIV prevention and life skills curriculum to youth. Delivery of this curriculum is made possible through the use of a "Coach's Kit" of educational materials. The indestructible footballs you have provided are an incredible asset to the GRS Coach's Kit and will allow thousands of South African youth to receive vital HIV prevention education.

#### **Distribution Plan**

Again we sincerely appreciate the donation of 500 indestructible footballs, which provide incredible incentive to the GRS Coaches and youth participants. GRS will use the HOPE indestructible balls during Skillz HIV prevention and life skills programming, to strengthen relationships with schools and improve youth perceptions around schools as safe and vibrant places to use after school.

Our distribution plan is as follows:

- **100** footballs infused into the community on June 16 via **HCT Health Fair**
- **100** footballs used during **Skillz Holiday Programs**. GRS plans to run 4 Skillz Holiday Programs before December 2011, and approximately 25 balls will be used at each Holiday Program.
- **90** footballs will be distributed to new Coaches. Three indestructible footballs will be given to each new **Skillz Coach** trained, when they receive their "**Coach's Kit**". (The Coach's Kit is a kit bag of educational



materials needed to run the GRS intervention.) GRS anticipates approximately 30 Coaches will join the team by the end of 2011, meaning distribution of 90 footballs.

- **50** footballs will be provided to GRS partner and well respected youth education NGO, **Amandla Edufootball**. The Amandla team participated in the June 16 HCT Health Fair and runs regular programming in the Western Cape that will greatly benefit from use of 50 indestructible footballs.
- **36** footballs will be used in GRS' **Peace Corps pilot project** in South Africa. GRS has partnered with 12 Peace Corps volunteers in rural areas across South Africa to pilot an implementation and evaluation project. Each volunteer will be provided with 3 indestructible footballs to use in their rural communities.
- The additional **124** footballs will be distributed during the subsequent 6-8 months by GRS Western Cape staff and will be used across all GRS programming, including interventions such as Skillz Street, Skillz Tournaments and Skillz Holiday.

Until they are used, the footballs will be stored safely at GRS offices and GRS Western Cape Staff will be responsible for the ongoing ball distribution.

Thank you once again for your participation in our Youth Day event and donation of 500 footballs. Generosity and support from partners such as the E&TB Group is paramount to the success of Grassroot Soccer.

Sincerely,

A handwritten signature in black ink, appearing to read "Leah Dozier".

Leah Dozier  
Managing Director, Africa  
Grassroot Soccer  
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